



Course Syllabus

1	Course title	Korean in the field of Business
2	Course number	2204312
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	2204207/ Korean writing
5	Program title	Bachelor's in Korean and English
6	Program code	2204
7	Awarding institution	The University of Jordan
8	School	Faculty of foreign languages
9	Department	Department of Asian languages
10	Level of course	Third year students
11	Year of study and semester (s)	2024-2025/ Second Semester
12	Other department (s) involved in teaching the course	---
13	Language of Instruction	Korean Language
14	Delivery method	<input checked="" type="checkbox"/> Blended <input type="checkbox"/> Online
15	Online platform(s)	<input checked="" type="checkbox"/> e-learning <input type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input checked="" type="checkbox"/> Others: WhatsApp
16	Issuing/Revision Date	2025/02/13

17 Course Coordinator:

Name: Dr. Lee Jung Ae

Office number: Ground Floor of Faculty of Foreign Languages

Phone number: 24814, Office hour: Monday, Tuesday, Thursday(12:30-13:30)

Email: j.lee@ju.edu.jo

18 Other instructors:

Name:

Office number:

Phone number:

Email:

Name:

Office number:

Phone number:

Email:

19 Course Description:

As stated in the approved study plan.

This course emphasizes advanced oral skills in business situations and specialized vocabulary used in a wide range of Korean business.

Korean business etiquettes, Korean customs and culture will be taught.

There will be videos showing actual business situations in Korea.

Students will be trained on maintaining correspondence with Korean businessmen and on successfully speaking in formal interviews.

20 Course aims and outcomes:

A- Aims: (PLO's)

1- Analyze and explain conventional narrative and descriptive texts, spoken and written, related to describing people, places, and things.

2- Analyze, discuss, and critique the grammatical system and function of natural human language in Korean and English languages, and develop his/her abilities and skills in phonetics, phonology, morphology, syntax, semantics, discourse analysis and pragmatics.

3- Develop and use his/her Korean and English language skills and engage effectively in communicative tasks and activities in academic and non-academic contexts.

4- Analyze and evaluate major literary works, genres, periods, and critical approaches in Korean and English literatures.

- 5- Show respect to cultural diversity, ethics, and professional behavior and appreciate the aesthetic and rhetorical aspects in literary works from a variety of cultures.
- 6- Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in Korean and English literary and linguistic texts.
- 7- Analyze Korean and English linguistic and cultural features effectively for the purposes of teaching Korean and English as a foreign language in a wide range of contexts.
- 8- Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analyzing and observing issues related to the knowledge and skills of the Korean and English languages and literature.
- 9- Work efficiently within a team and bears the responsibility arising from it as a specialist in the Korean and English languages and practices his/her work within the value system of society and its general ethics.
- B- Course Learning Outcomes (CLOs):**
 Upon successful completion of this course, students will be able to:
1. Recognize specialized vocabulary used in a wide range of Korean business.
 2. Differentiate and explain of various articles or its contents.
 3. Discuss and evaluate the content of the Business

No.	Course Learning Outcomes	Program Outcomes										Assessment Tools									
		1	2	3	4	5	6	7	8	9		1	2	3	4	5	6	7	8	9	
1	Recognize specialized vocabulary used in a wide range of Korean business.		X										X								
2	Differentiate and explain of various articles or its contents.			X										X							
3	Discuss and evaluate the content of the Business.						X										X				

21. Topic Outline and Schedule:

Week	Lecture	Topic	Course Learning Outcome	Learning Methods* /platform	Evaluation Methods**	Resources
1	1.1	강좌 소개	-/-	Face-to-face	-/-	-/-
	1.2	직업과 적성 1 (1 week)	All CLO's	Face-to-face	-/-	토론과 질의 응답
	1.3	-/-	-/-	Blended	HW Assignment	E-Learning
2	2.1	취직 준비 (1 week)	All CLO's	Face-to-face		토론과 질의 응답
	2.2	-/-	-/-	Face-to-face	-/-	-/-
	2.3	-/-	-/-	Blended	HW Assignment	E-Learning
3	3.1	시간 관리 (1 week)	All CLO's	Face-to-face	-/-	토론과 질의 응답
	3.2	-/-	-/-	Face-to-face	-/-	-/-
	3.3	-/-	-/-	Blended	HW Assignment	E-Learning
4	4.1	회사 조직과 업무 1 (1 week)	All CLO's	Face-to-face	-/-	토론과 질의 응답

	4.2	-//-	-//-	Face-to-face	-//-	-//-
	4.3	-//-	-//-	Blended	HW Assignment	E-Learning
5	5.1	회사 조직과 업무 2 (1 week)	All CLO's	Face-to-face	-//-	토론과 질의 응답
	5.2	-//-	-//-	Face-to-face	-//-	-//-
	5.3	-//-	-//-	Blended	HW Assignment	E-Learning
6	6.1	인터뷰 연습 1 (1 week)	All CLO's	Face-to-face	-//-	토론과 질의 응답
	6.2	-//-	-//-	Face-to-face	-//-	-//-
	6.3	-//-	-//-	Blended	HW Assignment	E-Learning
7	7.1	인터뷰 연습 2 (1 week)	All CLO's	Face-to-face	Mid Exam 2024.04.09	토론 과 질의 응답
	7.2	-//-	-//-	Face-to-face	-//-	-//-
	7.3	-//-	-//-	Blended	HW Assignment	E-Learning
8	8.1	-//-	-//-	Face-to-face		토론과 질의 응답

	8.2	질의 응답	All CLO's	Face-to-face	-//-	-//-
	8.3	-//-	-//-	Blended	HW Assignment	E-Learning
9	9.1	온라인 업무 (1 week)	All CLO's	Face-to-face	-//-	질의 응답
	9.2	-//-	-//-	Face-to-face	-//-	-//-
	9.3	-//-	-//-	Blended	HW Assignment	E-Learning
10	10.1	발표와 협상 (1 week)	All CLO's	Face-to-face	-//-	토론과 질의 응답
	10.2	-//-	-//-	Face-to-face	-//-	-//-
	10.3	-//-	-//-	Blended	HW Assignment	E-Learning
11	11.1	벤처 기업 1 (1 week)	All CLO's	Face-to-face	-//-	질의 응답
	11.2	-//-	-//-	Face-to-face	-//-	-//-
	11.3	-//-	-//-	Blended	HW Assignment	E-Learning
12	12.1	벤처 기업 2	All CLO's	Face-to-face		질의 응답

		(1 week)			-//-	
	12.2	-//-	-//-	Face-to-face	-//-	-//-
	12.3	-//-	-//-	Blended	HW Assignment	E-Learning
13	13.1	무역 1 (1 week)	All CLO's	Face-to-face	-//-	질의 응답
	13.2	-//-	-//-	Face-to-face	-//-	-//-
	13.3	-//-	-//-	Blended	HW Assignment	E-Learning
14	14.1	무역 2 (1 week)	All CLO's	Face-to-face	-//-	발표
	14.2	-//-	-//-	Face-to-face	-//-	-//-
	14.3	-//-	-//-	Blended	HW Assignment	E-Learning E-Learning
15	15.1	프리젠테이션	All CLO's	Face-to-face	-//-	-//-
	15.2	-//-	-//-	Face-to-face	-//-	-//-
	15.3	-//-	-//-	Face-to-face	-//-	-//-

- Teaching methods include: Blended
- Evaluation methods include: 1. Homework + Participation 2. Assignment. 3. Midterm Exam 4. Final exam.

22 Evaluation Methods:

Opportunities to demonstrate achievement of the CLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mar k	Topic(s)	Intended Learning Outcome	Period (Week)	Platform
Homework, assignment and participation	30	All topics	All CLO's	Whole semester	E-Learning On Campus
Mid-Term Exam	30	1-7 주	All CLO's	The 7th-8th weeks	On Campus
Final Exam	40	8-15 주	All CLO's	According to the schedule from the Department of Registration	On Campus

23 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

24 Course Policies:

A- Attendance policies: As per the University Regulations.

B- Absences from exams and submitting assignments on time: As per the University Regulations.

C- Health and safety procedures: As per the University Regulations.

D- Honesty policy regarding cheating, plagiarism, misbehavior: S According to the regulations of the University

E- Grading policy: As explained above in 22

F- Available university services that support achievement in the course: Please ask me or your academic advisor for any help or support.

25 References:

A- Required book(s), assigned reading and audio-visuals:

The Text book: 비즈니스 한국어, 시사 비즈니스

B- Recommended books, materials and media:

미디어, TV 프로그램 & 뉴스, 등

26 Additional information:

Tandem Project:

To promote conversation and speech, students from the Department of Arabic at Myeongji University in Korea and students majoring in Korean at the University of Jordan team up to exchange conversation and speech via Zoom twice a week.

Rubric for Online Assignment

Category	Weight	Unacceptable	Satisfactory	Good	Score
Identify	10%	The student didn't understand the assignment.	The student understood the assignment but confused some of the examples.	The student understood the assignment very well.	
Correct Work/Solution	80%	The solution is not correct.	The solution is insufficient and there are grammatical mistakes.	The solution is correct.	
Neatness	10%	The assignment is unorganized and doesn't follow the assignment submission criteria.	The assignment is somewhat organized.	The assignment is very easy to follow, is very organized, and is neat.	
Instructor's Comments:					

Name of Course Coordinator: Dr. Lee Jung Ae Signature:



- Date: -2025.02.13

Head of Curriculum Committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of Curriculum Committee/Faculty: ----- Signature: -----

Dean: ----- Signature: -----